## **SCHOOL INFO**

If you hold a *NY real estate agent or broker's license* – our ONLINE courses are the **EASIEST** hands-down to do – we offer a money back guarantee – just \$99.99 (if you were offered a lower price we'll be happy to match it). There are NO TESTS required to complete your 22.5 hours of continuing education unlike EVERY OTHER SCHOOL. We are NYS Approved and INCLUDES Fair Housing!

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If you would like to earn a **NY real estate** license, Radon Technician Certification, Home Inspection License, Mortgage Broker License, Property Management Certificate or Mold Technician/Remediator – (most can be done online in whole or part) – send an email with a daytime phone number to:

wnysre@aol.com

Course introduction and frequently asked questions follow below...

# **Course Introduction**



Welcome to the **New York Centre for Art, Building & Design**, a division of the Western NY School of Real Estate.

This is our basic introduction course to the world of Home Staging and Real Estate Redesign.

This program will cover a number of key elements found in our Certification program and will definitely increase your understanding of what a professional home stager does in both theory and practice. There is no fee for the course, however, if you want a certificate of completion for the program for your professional development that's adequate for framing or any marketing materials, there is a \$30 processing fee. Students that want recognition for completing this introductory course need to earn at least a 70% or better on chapter end questions for all parts.

# Key differences between the Free Course and the <u>Certification Program</u>:

1. A timed exam is required for the Certification Program NOT for the free course.

2. Students that complete the actual Certification Program are listed as graduates of the Professional Program and promoted on our web-site, NOT for the free course. See designees of our Home Staging / reMBA program in a separate window that opens here. CLICK HERE

3. Graduates of the Certification Program are eligible for inclusion on **Ethan Allen's Interior Design Affiliate Program**, NOT for the free program.

4. Graduates of the actual Certification Program are eligible for a substantial discount to gain access to the *Market Report Professional Home Staging Software* that presents a state of the art report for your clients outlining all of the Home Stagers recommendations and findings.

5. A timed exam is part of the Professional Program and not a requirement for the Introductory Course.

6. The actual Certification Program consists of 16 interactive chapters versus five chapters in this Introductory course.

7. This basic course includes no forms or checklists compared to the full certification program.

#### Frequently Asked Questions

#### 1. Why are we offering a free course, what's the catch?

There's no catch! A number of schools and universities around the world offer some free courses and our reasons are no different. First it introduces the public to online learning and how courses work at our school. Courses online can be very intimidating especially if the prospective student has limited online experience. Second, it introduces to a very wide and diverse population the relatively new specialty of home staging & redesign to people that may have never considered this as a career opportunity without a significant financial outlay for the actual certification course. Third, it serves as a professional development tool for active agents that want to increase sales by taking advantage of some of the skill sets available to professional home stagers with listings that have been sitting on the market for a while. This course, in itself will probably get the student that completes it more listings when competing in the current marketplace against those agents that have no professional staging or decorating background. Fourth, it introduces students to a wide range of online training opportunities whether it be to earn a professional real estate license, qualify as a radon or mold technician, mortgage professional or even something as simple as completing our 6 hour online Defensive Driving Course that reduces most parts of your car insurance up to 10 percent for three years (as well as removing 3 points off your NYS driving record). Fifth, an opportunity to earn a credential from well-recognized New York State accredited school.

## 2. How long does the course take to complete?

This is a self-paced course that takes anywhere from five to eight hours depending on how fast you read. You will have access to it for approximately 30 days from the date you email us for log on credentials.

#### 3. <u>How fast can I receive the certificate if I choose that option and do I get continuing</u> <u>education credit for my real estate license renewal?</u>

Certificates are processed weekly, generally in less than 10 business days. Most states do not allow continuing education credit for professional development courses or courses that prepare you for a new career so unfortunately you cannot use this program toward any professional license renewal. If you are a member of a decorating or staging association, you may check with their respective education director on a case by case basis. Most graduates use the certificate as evidence of completion for their portfolio when assembling marketing materials to work as a real estate agent for listing presentations and for their professional portfolios as Home Stagers if additional course work is completed.



4. Can this course be taken at the school?

This course as well as the actual certification program were established to utilize online delivery as the primary mechanism to present the information. At our suburban Buffalo, New York location we offer a complimentary program that grants 10 hours of continuing education credit, however that is an in-class program only. Feel free to email us for more information if you are in the Buffalo metropolitan area for details.

## 5. What if I don't have a real estate background?

That's no problem! If you have the desire, passion and an eye for decorating, this course will present a great introduction to what a professional home stager does. If you watch shows like Million Dollar Listing and other HGTV shows, you'll see that professional stagers are hired all the time and are paid tens of thousands of dollars. We have students that use comparable courses like this to even help land a job as an entry level associate at local furniture, art or supply centers (such as Ethan Allen, Lowes & Home Depot). The skills you learn here and if you move on to our full program can take you many places. If you are an investor in real estate or landlord, you will have a better understanding of how to stage your apartments to attract the maximum number of tenants and possibly better quality (and higher paying) residents. Many agents who get burned out working in real estate after so many years use their experience to work as professional home stagers part or full time.

#### 6. <u>What makes this FREE course different from those offered by some of the other</u> <u>organizations I've noticed online?</u>

That's a great question. First of all, this is an actual course – not a series of advertisements, mini-articles or other incentives to just take a full program being pushed. We have no agenda to push a product, a reporting system, an organization to join and pay dues for, etc. If you like what you see, then decide for yourself if you want the complete package. Secondly, and most importantly, we are a fully-accredited New York real estate school – not a private association or company that's got one "for profit" product to promote. Ten's of thousands of students have attended our school over the last nearly 20 years to become successful real estate agents, brokers, home inspectors, appraisers, investors, mortgage professionals, mold/radon technicians, and Certified Home Staging & Redesign professionals.

# CLICK BELOW to get your LOG IN credentials for the FREE COURSE CLICK HERE

Or copy this into your browser:

# http://form.jotform.us/form/32964715753160